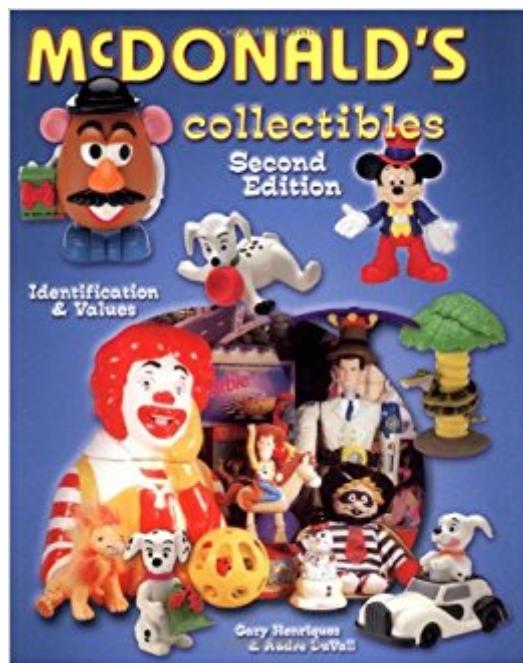


The book was found

McDonald's Collectibles: Identification & Values



Synopsis

This book is the only book on McDonald's to combine Happy Meals and miscellaneous collectibles under one cover. Collectors will be impressed to find over 1,000 color photos featuring giveaways, advertising and restaurant materials, premiums, toys, and authorized manufactured items. Consult this book for dates, sizes, marks, and current collector values for both unpackaged and mint-in-package items. Variations of toys are mentioned when known, and regional giveaways are discussed. Plus there's a chronological history of the company and a helpful index. The miscellaneous section of the book has been expanded to twice the size of the first edition's, and the Happy Meal toys section now covers the year 2000. Christmas ornaments by McMemories, miscellaneous costumes, and McDonald's Collectors Convention exclusives are now included. 2001 values. **AUTHORBIO:** Gary Henriques is very knowledgeable in several categories of collecting, ranging from Daisy Air Rifles to diamonds to McDonald's collectibles, and had his own shop, selling coins, minerals, and stamps. He spends most of his spare time visiting toy shows, thrift shops, flea markets, and garage sales. He co-authored McDonald's Collectibles with Audre DuVall. **AUTHORBIO:** Audre DuVall, a graphic artist and native of New York state, studied commercial art and illustration at Rochester Institute of Technology, and later graduated from San Jose State University with a degree in graphic design and illustration. She co-authored McDonald's Collectibles with Gary Henriques. **REVIEW:** This is the second edition of the bestselling price guide. It now covers Happy Meal Toys and collectibles through the year 2000. Color photos are sharp and promotions are clearly listed by year for easy reference.

Book Information

Series: McDonald's Collectibles: Identification & Values

Paperback: 351 pages

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Average Customer Review: 4.5 out of 5 stars 6 customer reviews

Best Sellers Rank: #695,086 in Books (See Top 100 in Books) #93 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture #130 in Books > Crafts, Hobbies & Home >

Customer Reviews

Great book for McDonalds collectibles but was hoping for listings for Happy Meal toys. I have four tubs of these and I was looking for listing for these.

Excellent collection book to refer to.

Gave this as a gift and the recipient seemed to be very excited about it! Must have chosen something good to give!

This is a great reference, especially for someone like myself who was going to put my Happy Meal Toys - MIP - in a yard sale! I have tons of them and to find out they have value was great. Pics and descriptions well done! Easy to use.

Helps me identify my McDonald's collectibles--especially "Happy Meal" toys. Very pleased with the books organization and the photos which enable me to locate just what I need.

This book is a must for McDonalds collectors! The photos and descriptions have been a great asset to me in cataloguing my collection of McDonalds toys. An absolutely fabulous book!

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